



## LAUNCH, ENGAGE, SYNERGISE!

### Join the 1<sup>st</sup> European Cancer Mission Fair in Warsaw, Poland!

- The inaugural European Cancer Mission Fair, an event organised by ECHO S project, in collaboration with the European Commission, will take place in Warsaw (Poland) from May 20<sup>th</sup> to 22<sup>nd</sup>, 2025.
- The first National Cancer Mission Hub (NCMH) in Europe will be launched, marking an important milestone in the implementation of the EU Cancer Mission, an initiative under the Horizon Europe research and innovation program.
- In the coming years NCMHs will be created in multiple countries to engage stakeholders from both public and private sectors in collaborative initiatives and dialogues on cancer.

#### Lisbon and Brussels, March 24<sup>th</sup>, 2025

The inaugural Cancer Mission Fair, a landmark event uniting voices in the European fight against cancer, will take place in Warsaw, Poland, from May 20<sup>th</sup> to 22<sup>nd</sup>, 2025. This groundbreaking event, themed "LAUNCH, ENGAGE, SYNERGISE!" as per each day of the event, will explore the power of stakeholders' involvement, synergies to enhancing collaboration among EU projects, citizen and patient engagement, and celebrate innovative initiatives transforming cancer care and research at national level. Organised as part of the [Establishing Cancer Mission Hubs: Networks and Synergies](#) (ECHO S) project, in collaboration with the European Commission's [EU Cancer Mission](#), the fair aims to showcase real-life examples of meaningful collaboration and citizen-centred solutions in the fight against cancer.

#### Fair Highlights:

- **Broad Impact:** Be part of this milestone moment, a turning point in the fight against cancer in EU with the launch of the Polish National Cancer Mission Hub.
- **Inspiration & Innovation:** Experience dynamic pitch sessions, hands-on workshops, and interactive exhibits that merge Science and Communication.
- **Networking & Collaboration:** Connect with policymakers, researchers, health professionals and citizens making a difference in cancer care.

On May 20<sup>th</sup>, the **LAUNCH** day will be marked by the launch of the Polish National Cancer Mission Hub, the first of its kind in Europe, in connection with the Annual Warsaw Oncology Day (at the Forteca Kregliccy, Warsaw, and by invitation only).

During the **ENGAGE** day, May 21<sup>st</sup>, pressing topics on Citizen Engagement, with keynotes by Rowan Conway (Grantham Research Institute on Climate Change & the Environment), and by Isabel Mestre (City Cancer Challenge – C/Can). The European Cancer Organisation will launch the European Cancer Pulse Country Report for Poland, providing a general overview of the Polish cancer landscape and discussing it with patients and citizens in the room. In parallel, participants will be able to interact with representatives from different Polish Patient Organisations, including OnkoFitka Lidka and RAK n’ Roll, the umbrella network of European cancer patient organisations, WECAN, and engage in several hands-on workshops and booths.

The last **SYNERGISE** day, May 22<sup>nd</sup>, will be aligned with the NCMHs main objective to establish a dynamic and patient-centric ecosystem that unites Health & Care, Public Administration, Citizens & Civil Society, Business, Knowledge and Academia sectors, in addressing the entire cancer care pathway. It’s a dynamic half-day event, structured into two focused sessions designed to drive collaboration in three main topics: Prevention, Early Detection and Quality of Life. These sessions aim to facilitate dialogue on integrating outputs into the NCMH framework, share innovative approaches and drive actionable outcomes for real-world applications within NCMHs, while enhancing collaboration among EU projects to amplify the impact of EU Cancer Mission.

The second and third day of the event will occur at Centralny Dom Technologii, Warsaw, and will be live streamed on the [ECHOs YouTube channel](#). Citizens, researchers, policymakers, and health professionals working on citizen and patient engagement are welcome to join us online and explore the power of citizen engagement and synergies to transform cancer care and research.

#### **About ECHOs - Establishing of Cancer Mission Hubs: Networks and Synergies**

ECHOs, a project launched under the EU Cancer Mission, aims at creating NCMHs in each MS and AC, operating at national, regional, and local levels. These NCMHs will have a key role in involving all relevant national, regional, and local stakeholders, including citizens, in cancer-related policy dialogues. To achieve this ambition ECHOs set 4 main objectives: 1.) Creation of National Cancer Mission Hubs in every MS and AC, 2.) Establishment of a network of support to advance Cancer Mission across Europe, 3.) Promote synergies with other European initiatives and programmes to maximise available funds, increase impact and fasten the implementation of the Cancer Mission priority areas, 4.) Create the foundations for a European network of NCMHs by developing a business continuity and operations model framework. The ECHOs consortium consists of 61 organisations and 30 countries. For more information visit <https://cancermissionhubs.eu/>.

# ECHoS ACKNOWLEDGES:

